



KSHB-TV

ORDER

Print Date 10/03/12 Page 1 of 2

Flight Dates **10/23/12-10/29/12**

Contract / Revision **313740 /**
Original Date / Revision
 10/03/12 10/03/12
Advertiser **Jenkins / Republican / Cong**
Agency **SRCP Media**
Buying Contact
201 N Union Street - Suite 200
Alexandria, VA 22314

Product
Jenkins for Congress

Agency Com 15%
Billing Contact
201 N Union Street - Suite 200
Alexandria, VA 22314

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:30:00

Estimate # **304-Jenkins week 10/23**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
 Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share %	Market Value
Competing Station	% of Order Amount
CABLE	%
KCPT	%
KCTV	%
KCWE	%
KMBC	%
KMCI	%
KPXE	%
KSMO	%
UNKWN	100%
WDAF	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	17	\$7,288.75	\$8,575.00	0.00	10/01/12	10/28/12	17	\$7,288.75	\$8,575.00
November 2012	6	\$2,762.50	\$3,250.00	0.00	10/29/12	10/29/12	6	\$2,762.50	\$3,250.00
Totals	23	\$10,051.25	\$11,825.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSHB	10/23/12	10/29/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	MTWTF--	:30	5	\$400.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		5		\$400.00		0.00				
N 2	KSHB	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	5	\$375.00	P-2	0.00 NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		5		\$375.00		0.00				
N 3	KSHB	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$175.00	P-2	0.00 NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



KSHB-TV

Print Date: 10/03/12

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Contract / Revision **313740** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:30:00

Advertiser **Jenkins / Republican / Con** Product **Jenkins for Congress**

Estimate # **304-Jenkins week 10/23**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSHB	10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$175.00		0.00			
N 4	KSHB	10/23/12	10/29/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	MTWTF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$600.00		0.00			
N 5	KSHB	10/23/12	10/29/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					5	\$800.00		0.00			
N 6	KSHB	10/23/12	10/29/12	M-F Late News M-F Late News	CM	10-1035p	MTWTF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$900.00		0.00			
N 7	KSHB	10/23/12	10/29/12	M-F 1035-1135p Tonight Show	CM	1035-1135p	MTWTF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--					2	\$300.00		0.00			
Totals														23	\$11,825.00